

POLICY NO: CE/ED/1

FORMER POLICY NO

TOURISM POLICY

DIVISION	BUSINESS UNIT	RESPONSIBILITY AREA
CEO	CEO	Economic Development

OBJECTIVE

The Council will in relation to tourism in the Shire of Plantagenet:

- a) Recognise tourism as a social and economic force within the diverse economy of the Shire of Plantagenet and the Great Southern.
- b) Foster and create community awareness of the benefits of tourism within the Plantagenet district.
- c) Assist the development of tourism in the Plantagenet district and on a regional level.
- d) Provide the infrastructure sufficient to encourage development.
- e) Ensure that facilities within the Plantagenet area are adequate to cater for visitors.

POLICY

To achieve these objectives the Council will:

1. Recognise the importance of working with our Regional Affiliations as a means to further develop tourism as an economic driver.
2. Assist to foster and create a community awareness of the role and value of tourism within the Great Southern.
3. Assist with the provision of facilities to encourage destination and day trip visitors including infrastructure provision, land use planning, traffic management, environmental protection, recreation and leisure planning.
4. Encourage tourist organisations or events which have the potential to develop tourism in the Plantagenet region.
5. Provide a budget allocation for tourism expenditure (District and Area Promotion).
6. In the formulation and review of its planning instruments, take into consideration policies on tourism and other leisure related issues, and requirements of tourism development.
7. Ensure the welfare of the community when supporting tourism development and the provision of facilities.

ADOPTED: SEPTEMBER 2006

LAST REVIEWED: 3 NOVEMBER 2020